



Co-funded by
the European Union



Euroscepticism to Euro-engagement:
Rural Dialogues about Europe's Future Project
CERV Programme

Event WP8: EuroHarvest Summit





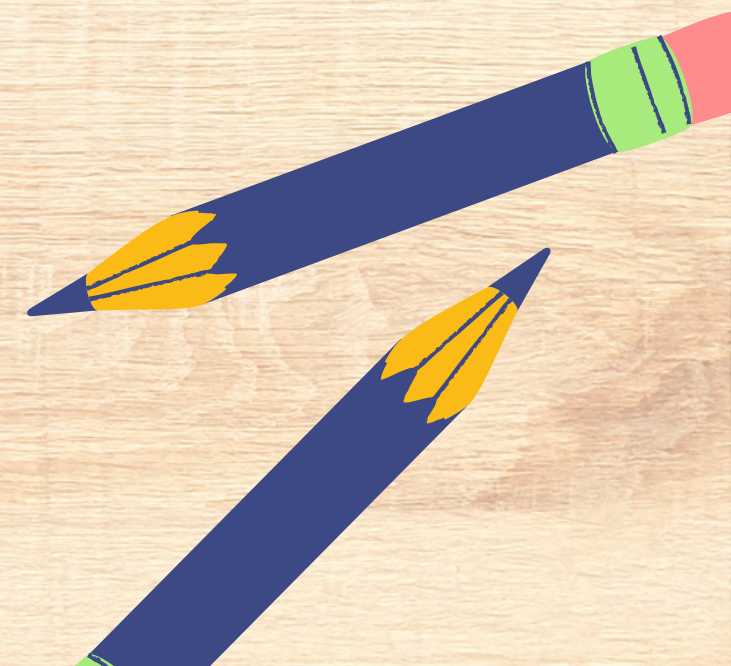
EUROSCEPTICISM TO EURO-ENGAGEMENT: RURAL DIALOGUES ABOUT EUROPE'S FUTURE

Project Outcomes Exhibition Catalog



PROJECT DESCRIPTION

- **Duration:** 24 months, 1.06.2024 - 30.05.2026
- the project aims **to address Euroskepticism and foster active engagement with the European Union (EU) among rural communities.**
- the project seeks to create a lasting positive impact on rural areas, **bridging the gap between skepticism and active participation in EU matters.**
- **Type of activities:** EU awareness challenges, future vision festivals, empowerment roadshows, rural expos, symposiums, citizen engagement platforms, and a culminating Euro Harvest Summit.
- With an emphasis on interactivity, inclusivity, and creativity, the project aims to instill a sense of ownership, pride, **and influence among rural citizens in shaping EU policies.**



WORK PACKAGES OF THE PROJECT

- WP1: **Kick-off meeting and EU-Nection Tour** - Filiala Asociației Se Poate, Romania
- WP2: **Future Vision Festival** - Idea for Life, Poland
- WP3: **Empower EU Roadshow** - Association Bionet, Bulgaria
- WP4: **EU-Rurality Expo** - Pro Loco Broccostella social promotion Association, Italy
- WP5: **RurEU views Symposium** - Vytautas magnus university, Lithuania
- WP6: **Rural Decide Deliberations** - Enredados Association, Spain
- WP7: **EuroCitizen Connect** - Klaster Innowacji Społecznych, Poland
- WP8: **EuroCitizen Connect** - Filiala Asociației Se Poate, ONLINE

WP1 - KICK-OFF MEETING AND EU-NECTION TOUR

Coordinator: Filiala Asociației Se Poate - RO

Location: Roșiori de Vede

Dates: 14-17 October 2024

- **Activities:**

- **EU Trivia Challenge** - A team activity that encouraged collaboration and sharing knowledge about the European Union;
- **EU Body Program** - The guests and the residents of the area shared their experiences and challenges with the educational system and the job market in their home countries;
- **EU Cultural Fair** - Highlighted the rich cultural heritage across the EU, by presenting traditional dances and foods of each countries, discovering how all cultures are connected
- **Cultural Visit** - visit the Cucuteni pottery workhouse and Coșoteni Monastery;
- **Mapping the EU** - Pined on a map the most important places from traveling within the EU, while also sharing experiences and recommendations of places to visit;
- **EU-Future Workshop** - Creating totebags of how would rural areas look like ideally in the EU.



WP1 - KICK-OFF MEETING AND EU-NECTION TOUR

Outputs:

◦ Europe Map and Stories

- Created a web of stories around the European Union, pinning on a real map all of the most loved places. The result was a collection of shared memories and feelings of appreciation for the opportunities to travel around Europe

◦ EU Body Program Feedback

- By discussing the job and education opportunities in each of the partner countries, a global overview of the common and specific challenges was developed. Thus, a short list of possible solutions and recommendations was put together, as the result of an exchange of good practices and brainstorming

◦ Cultural Fair Documentation

- The event brought together all the different cultures, creating a common scene for sharing traditions and representative objects that define the identity of each nation. The overall conclusion was that all cultures create an intersection that enhances the European identity along with the individual one of each country



WP2: FUTURE VISION FESTIVAL

Coordinator: Idea For Life, Poland

Location: Częstochowa, Poland

Dates: 12-15.01.2024

- **Activities:**

- **World Café & SWOT Session**

- Interactive brainstorming and SWOT analysis addressing main challenges and development opportunities for rural areas.

- **Visionary Talks**

- Expert presentations and Q&A on sustainable development, social inclusion, and technological growth in countryside.

- **Euro Art Expressions**

- Outdoor art workshops and exhibition in Częstochowa, focusing on the meaning of European citizenship.

- **Future Vision Fair**

- Networking fair for NGOs, businesses, and local institutions to share best practices for rural innovation.

- **Follow-Up & Action Planning**

- Collaborative session dedicated to planning future projects, partnerships, and EU funding opportunities.



WP2: FUTURE ViSION FESTiVAL

Outputs:

- **Future Scenario Workshop Reports**
- Formal document compiling the main conclusions, rural challenges, and proposed solutions derived from the brainstorming sessions.
- **Euro Art Expressions Compilation**
- Digital catalog and collection of the artworks and creative expressions generated during the Częstochowa workshops.
- **Event Management Package**
- Official administrative set of documents, including the international agenda, signed presence lists, and formal meeting minutes.



WP3: EMPOWER EU ROADSHOW

Coordinator: Association BIONET

Location: Varna, Bulgaria

Dates: 23.03.2025 - 26.03.2025

Activities:

- **Delivery of an EU information session** introducing participants to the structure, functions and decision-making processes of the EU institutions.
- **Implementation of EU advocacy training** focused on persuasive communication, argument structure, handling objections, presentation skills and media literacy.
- **Organisation of an EU funding workshop** presenting opportunities for rural communities and guiding participants from idea development to successful funding.
- **Facilitation of a virtual EU institution visit** with representatives and experts providing first-hand insights into EU youth participation, policy dialogue and advocacy mechanisms.
- **Presentation of the role and opportunities** offered by Local Action Groups and Fisheries Local Action Groups for young innovators, entrepreneurs and social activists.
- **Organisation of an EU-Community Collaboration Fair**, enabling participants to exchange good practices, present project impacts and explore potential cooperation.



WP3: EMPOWER EU ROADSHOW

- **Outputs:**
- **EU Information Sessions Materials** - Handouts and presentations used during the EU Information Sessions, providing comprehensive information about the EU and its policies.
- **EU Advocacy Training Handbook** - A handbook summarizing the key advocacy strategies and skills taught during the EU Advocacy Training sessions.
- **EU Institution Visit Reports** - Reports documenting the experiences and insights gained during visits to EU institutions or virtual meetings with EU officials.
- **EU Funding Workshop Guide** - A guide summarizing the key information shared during the EU Funding Workshop, including funding program details and application processes.



WP4: EU-RURALITY EXPO

Coordinator: Proloco Broccostella

Location: Broccostella (Italy)

Dates: 5th- 8th June '25

Activities

- **Discussion Session with Partners** – Opening presentations and group discussions introducing Broccostella and the surrounding territory, with partners exchanging ideas on rural development and European citizenship.
- **City Discovery Tour** – Guided exploration of Broccostella and its local heritage, offering participants insight into the community's cultural and social context.
- **Visit to Oleificio Mantova** – On-site demonstration of olive oil production where participants learned about local agricultural excellence and traditional methods.
- **Visit to Tenuta Cervelli** – Exploration of a family-run winery, including a walk through the vineyards, an overview of production processes, and a tasting experience.
- **Video Series Workshop** – EU Success Stories – Collaborative session focused on creating short videos that showcase successful EU-funded projects across partner countries.
- **Youth Engagement Workshop** – Social Media & Success Stories – Interactive training where participants practiced crafting narratives and using digital platforms to promote European values.
- **Evaluation and Closing Session** – Final reflections and feedback exchange among partners to summarize the activities and assess the event's overall flow and participation.



WP4: EU-RURALITY EXPO

Outputs

- **Citizens' Dialogues on Rural Development** – Participants discussed challenges and opportunities for rural communities in the EU, focusing on enhancing participation in European policies and citizenship.
- **Video Series on EU Success Stories** – Each partner shared inspiring local initiatives supported by the EU, highlighting positive impacts on rural development and community engagement.
- **Youth Engagement Workshop** – Young participants explored the use of social media and storytelling to share EU-related success stories and strengthen European identity.
- **Cultural Heritage Fair** – Delegates experienced Broccostella's traditions, heritage sites, and local culture, deepening connections among partner countries.
- **Local Success Story Visits** – The group visited "Oleificio Mantova" and "Tenuta Cervelli," learning how small enterprises embody EU values through sustainable rural innovation.
- **Exploration of Regional Landmarks** – Tours included Posta Fibreno, Vicalvi, Arpino, and Isola del Liri, connecting participants with the history, nature, and culture of the Ciociaria region.
- **Networking and Cooperation Activities** – Partners from seven EU countries exchanged practices, built partnerships, and discussed future collaborations for inclusive rural engagement.



WP5: RUREU VIEWS SYMPOSIUM

Coordinator: Vytautas Magnus university

Location: Lithuania, Kaunas

Dates: 15th-18th of September 2025

Main Activities Delivered

- **Keynote Speeches** focused on the future of rural Europe, sustainable rural development, and strengthening European engagement in local communities.
- **Panel Discussions "Rural Voices, EU Choices"** brought together policymakers, experts, and rural community representatives to discuss agriculture, rural infrastructure, education, and social services.
- **Breakout Workshops "RurEU Action Labs"** enabled participants to collaboratively develop practical policy recommendations for rural development challenges.
- **Policy Pitch Competition "Pitch for Progress"** encouraged participants and students to present innovative policy ideas for improving rural communities.
- **Rural Policy Declaration** resulted in a joint statement summarizing key insights, recommendations, and commitments identified during the symposium.
- **University Laboratory Integration Activities** introduced participants to innovative research practices and the role of science and education in fostering European collaboration and shared values.
- **Cultural Networking Activities** promoted intercultural exchange through Lithuanian heritage experiences and informal community-building events.



WP5: RUREU VIEWS SYMPOSIUM

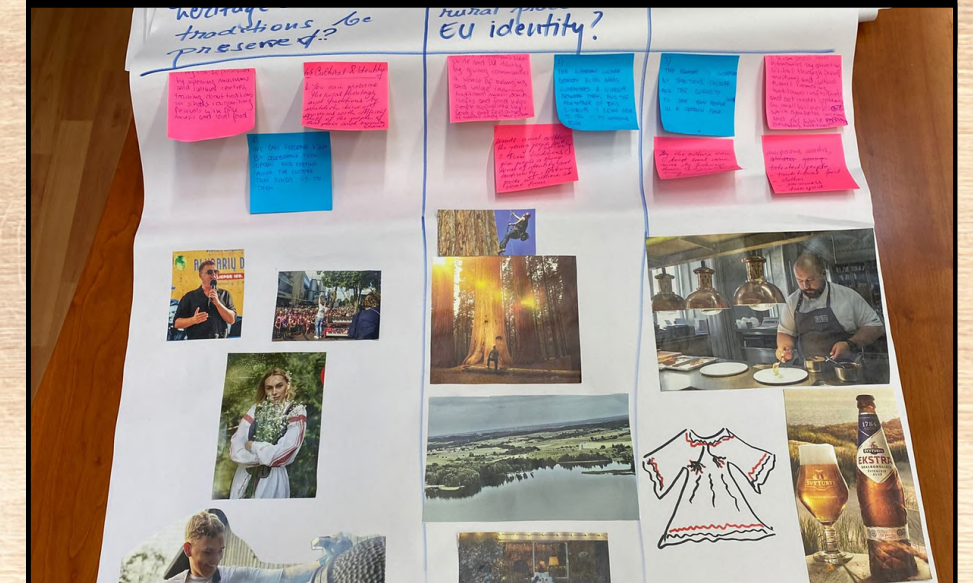
Outputs Achieved

- **Symposium Proceedings** – comprehensive documentation of discussions, presentations, and workshop results.
- **Policy Recommendations Document** – practical recommendations addressing key rural development challenges across Europe.
- **Symposium Videos**
- **Minutes of the Meeting** – official summary of decisions, discussions, and outcomes of the symposium sessions.

Deliverables Completed

- EDS with Detailed Activities and Outputs
- Joint Declaration on Rural Policy
- Overall Impact

Testimonial : *Participating in the symposium was an inspiring and highly valuable experience. The event successfully brought together students, policymakers, researchers, and community representatives to discuss the future of rural Europe and sustainable rural development. I especially appreciated the interactive workshops and policy discussions, which encouraged collaboration, critical thinking, and practical solutions for rural challenges. The combination of academic insight, innovative activities, and cultural exchange created a meaningful environment for strengthening European values, engagement, and cooperation across diverse communities. (Assoc.prof. Asta Raupelienė, VMU)*



WP6: RURAL DECIDE DELIBERATIONS

Coordinator: Enredados de Alicante por la Innovación Social

Location: Pozoamargo - Casas de Guijarro (Spain)

Dates: 05-08.6.25

- **Activities:**

- **EU-CITIZENS FORUMS**

Participants engaged in open discussions with experts and facilitators on key European issues affecting rural areas. These forums encouraged dialogue, exchange of perspectives, and direct interaction among citizens and stakeholders. Representatives from local businesses and associations participated in these sessions, as the Association Mirando al Futuro de Cuenca or COOP. Dulce Nombre de Jesus.

- **EUROPEAN IDENTITY WORKSHOPS**

Structured reflection on the concept of EU citizenship, supported by expert contributions, followed by the presentation of European citizens' stories through a case study of a local winery business, illustrating how European policies impact rural entrepreneurship in practice. Mr. Alberto Lorente Saiz, specialized in EU affairs dynamized the session, together with local actors.

- **EU POLICY CONSULTATIONS**

Representatives from local government of Casas de Guijarro and regional government of Castilla-La Mancha participated in the session. Participants reflected on the impact of European Union policies in rural areas and discussed ways to ensure that citizens' perspectives are effectively integrated into EU policymaking processes. The consultations continued after lunch, with a focus on sharing insights, consolidating conclusions, and identifying key messages and recommendations. All participants shared their ideas and political advices to local representatives of Casas de Guijarro and Pozoamargo by an open discussion and google form.



WP6: RURAL DECIDE DELIBERATIONS

- Outputs

- EDS

- Report EU Policy Consultations Report Rural Perspectives and Priorities

- Results

- By the end of the event, participants had developed the ability to engage in inclusive and accessible dialogue spaces with policymakers and EU representatives, enabling direct communication and the exchange of ideas from rural perspectives.
- Participants had increased their understanding of the concept of European citizenship and its relevance for rural communities, strengthening their sense of belonging and shared identity within the European project.
- Participants had gained confidence and motivation for active participation and civic engagement, empowering them to express their concerns, aspirations, and ideas related to European citizenship and its impact on rural life.
- Participants had enhanced their understanding of the importance of openness and transparency in policymaking processes, recognising the value of rural perspectives in shaping European Union policies.
- Participants had strengthened their sense of European citizenship, fostering mutual understanding, cooperation, and respect among rural communities from different regions and cultural backgrounds.



WP7: EUROCiTIZEN CONNECT

Coordinator: Klaster Innowacji Społecznych

Location: Międzybrodzie Bialskie

Dates: 27 - 28 January 2026

- **Activities (from Agenda and small description):**

- Official opening of the event by representatives of Klaster Innowacji Społecznych and local authorities.
- Presentation of the Euro-Engagement project, its objectives, and the role of WP7 within the project framework.
- Workshop "Europe through Rural Eyes" focused on participants' experiences and reflections about living in rural communities across Europe.
- Workshop "From Challenges to Ideas" dedicated to identifying the key needs, challenges, and hopes of rural areas and discussing possible solutions.
- Deliberation sessions on priorities for the future of rural Europe and ways to strengthen civic participation among young people from rural areas.
- "City of the Future" simulation game, during which participants worked in groups to develop practical solutions for challenges affecting rural communities.
- Teamwork sessions focused on preparing multimedia presentations and jointly developing the "Rural Decide Declaration."
- Informal networking and intercultural exchange activities supporting cooperation and dialogue among participants from different countries.



WP7: EUROCiTIZEN CONNECT

Outputs (name and small description + link)

- Policy Briefing Session Documents – a policy-oriented document presenting participants' perspectives on the most important priorities for youth-friendly urban development. The document summarises discussions on public space quality, urban greenery, public transport accessibility, community participation, and social inclusion. It also outlines key policy recommendations and connects local experiences with broader European priorities related to sustainable and participatory urban development.

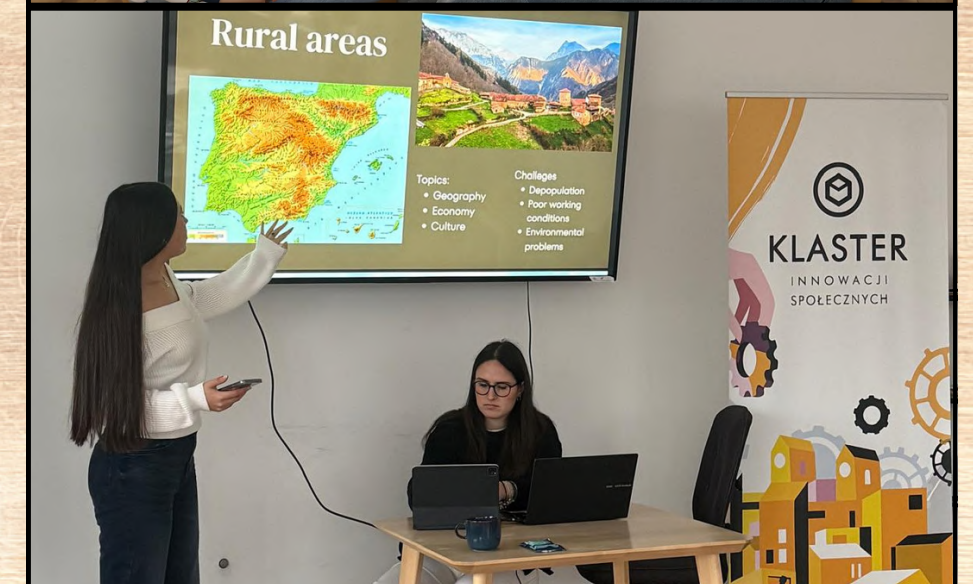
[https://drive.google.com/file/d/1_BakLBYD-Hr3AOYbbMlOCkoQpkJy5xtw/view?](https://drive.google.com/file/d/1_BakLBYD-Hr3AOYbbMlOCkoQpkJy5xtw/view?usp=sharing)

[usp=sharing](#)

- Report from the Deliberative Citizens' Process – a report summarising the results of the deliberative process carried out with young residents working on visions for the "City of the Future." The document presents the main challenges identified by participants, including the condition of public spaces, environmental protection, mobility, local identity, and access to youth-friendly social and cultural spaces. It also includes practical recommendations and proposals for improving urban quality of life and strengthening civic participation.

[https://drive.google.com/file/d/1_BakLBYD-Hr3AOYbbMlOCkoQpkJy5xtw/view?](https://drive.google.com/file/d/1_BakLBYD-Hr3AOYbbMlOCkoQpkJy5xtw/view?usp=sharing)

[usp=sharing](#)



WP8: EURO HARVEST SUMMIT

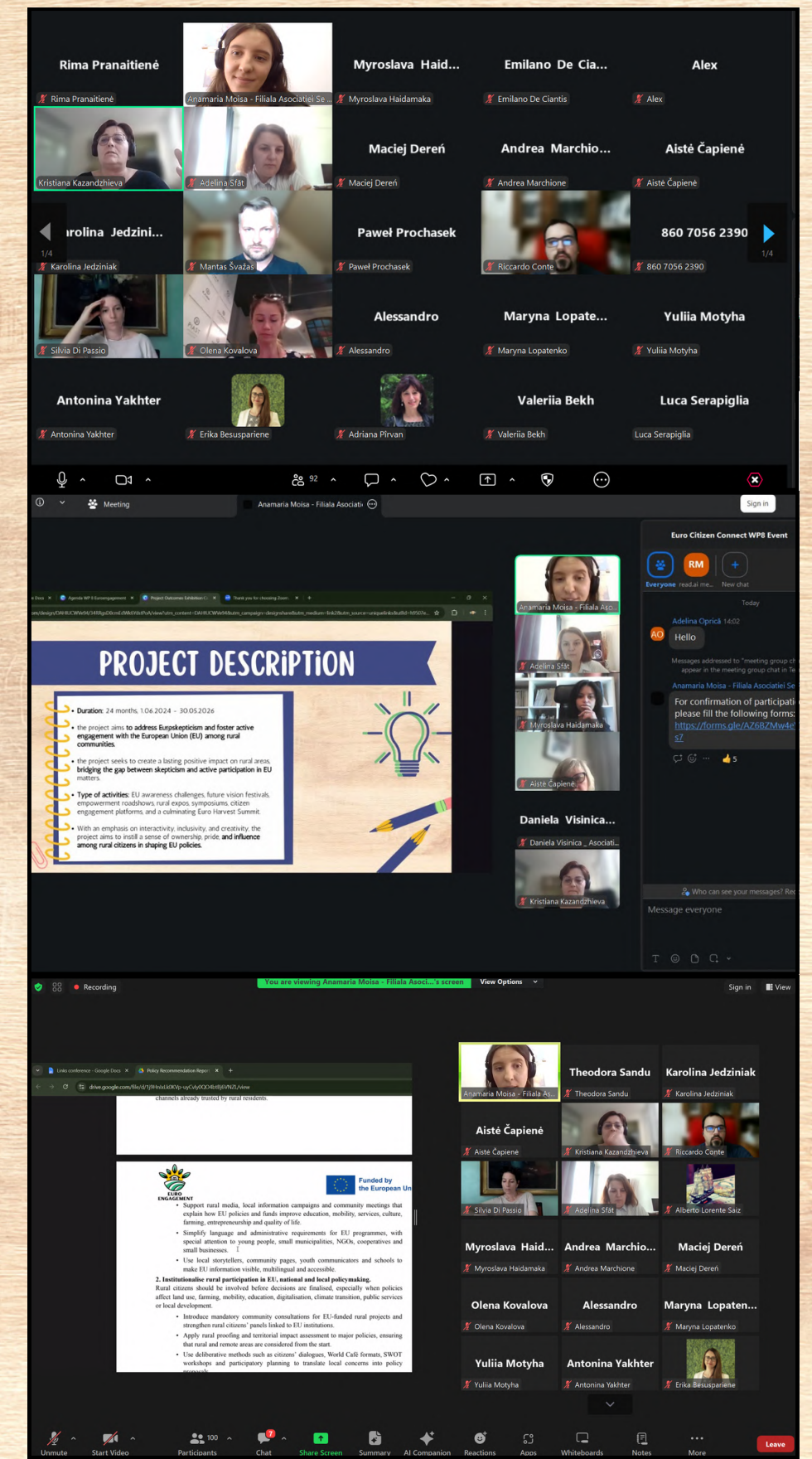
Coordinator: Filiala Asociației Se Poate

Location: online

Dates: 28.05.2026

- **Activities:**

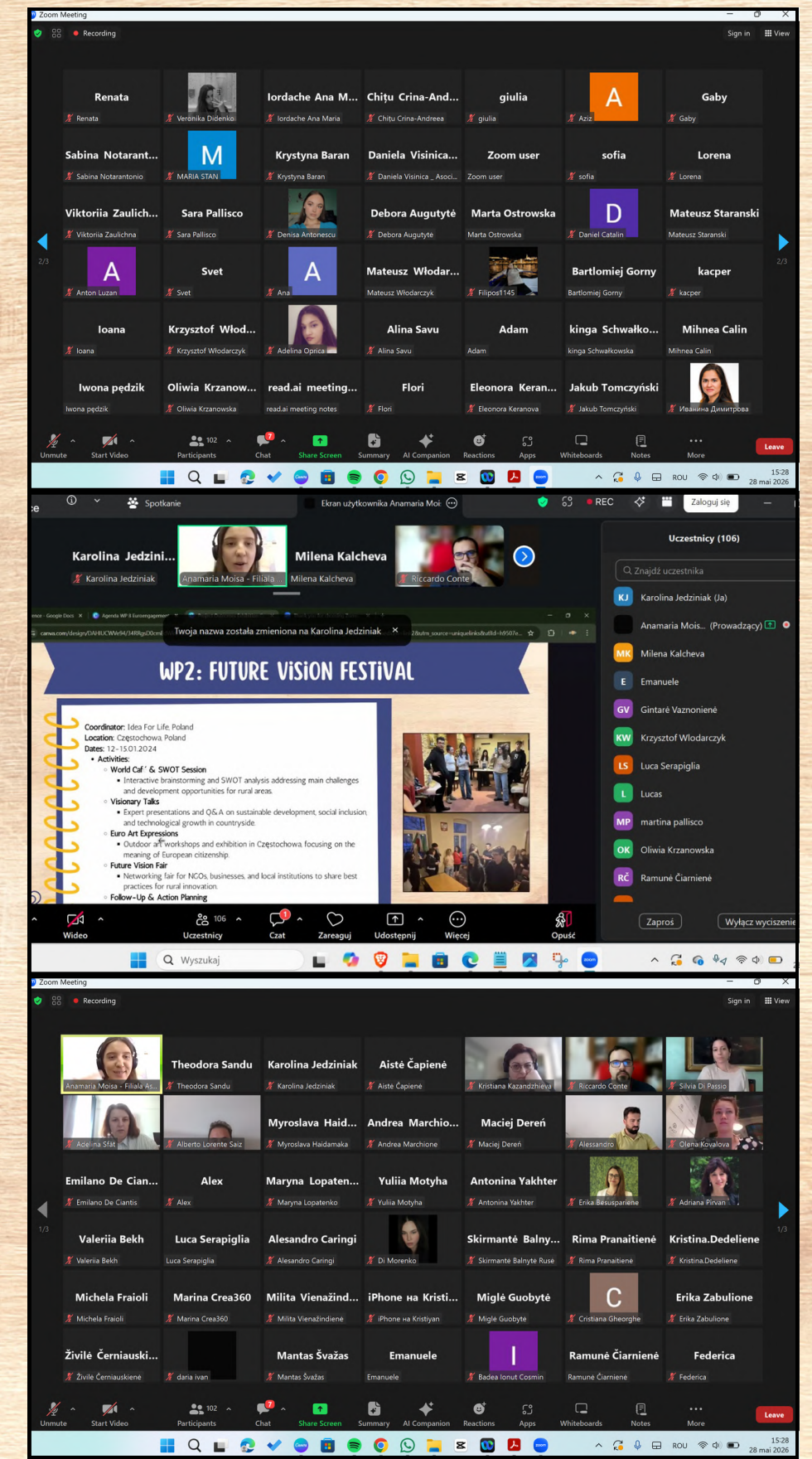
- **Project Outcomes Exhibition** - Set up an online exhibition showcasing the project's key outcomes, including reports, videos, photos, and testimonials from participants, partners, and stakeholders.
- **Policy Recommendations Presentations** - presentations of the policy recommendations for rural development, derived from the project's activities and consultations with rural communities.
- **Expert Online Roundtable Discussions** - Online roundtable discussions with policymakers, experts, and stakeholders to discuss the project's impact and potential implications for future rural development initiatives in the EU.
- **Networking Sessions** - Networking sessions to encourage collaboration and knowledge exchange among participants, fostering potential future partnerships.



WP8: EURO HARVEST SUMMIT

- **Outputs:**

- **Project Outcomes Exhibition Catalog** - A comprehensive catalog presenting the project's outcomes and achievements
- **Policy Recommendation's Report** - A comprehensive report compiling the policy recommendations for rural development presented during the summit, providing detailed insights and actionable proposals.
- **Expert online Roundtable Summary Report** - A report summarizing the key discussions and insights from the expert roundtable discussions, highlighting potential areas for future rural development initiatives.
- **Networking and Collaboration Database** - A database documenting potential partnerships and collaboration opportunities identified during the networking sessions, facilitating further engagement and cooperation.



The image features a stack of papers on a light brown wooden desk. The top paper is white with a dark blue border and contains the text 'THANK YOUUU!' in a bold, black, sans-serif font. To the left of the stack, a green notepad with diagonal lines and three punch holes is partially visible. In the bottom left corner, two pencils are shown: one dark blue and one yellow with a blue eraser. In the bottom right corner, a blue and green pen lies horizontally. Three paper clips are positioned in the top right corner: one blue, one green, and one red.

THANK YOUUU!